



# MCI sustainability policy

Since 2007, MCI have been signatories to the UN Global Compact. Through the integration of the UN Global Compact's 10 guiding principles, MCI aspires to create a truly ethical and sustainable global marketplace.

## On Human Rights

Human rights play a central role in MCI values, and this guides us in each business decision we make. Our company has a role to play in supporting the human condition worldwide. MCI will work to find practical ways to observe tactics that promote and protect human rights within our sphere of influence, while at the same time ensuring that we are not violating rights through any of our business operations

## Regarding Respect for Others

MCI emphasizes professionalism, dignity, respect and equal opportunity in our approach to workplace rights. At MCI, active engagement and oversight are part of an integrated Human Resource culture designed to promote healthy communities by showing a lack of tolerance for discrimination. We work to ensure equality and diversity in the workplace and in the employment of our teams.

## Concerning Forced Labor and Child Labor

MCI emphasizes the importance of fairness and humanity in our approach to business. MCI business practices and procedures do not tolerate unfair or illegal labour in our employment or that of our suppliers or clients. MCI business practices and procedures have been created to disallow products and services that may have been created by child labour, forced labour or as a result of human trafficking. MCI regards a child as any person under the age of 15.

## Regarding the Environment

MCI commits itself to actively pursuing solutions to climate change, biodiversity and water scarcity issues. Our operational strategy is based on environmental protection, efficient use of resources (water, energy and materials), eliminating waste, and active promotion of environmentally sustainable business practices.

## On Ethics and Legal Requirements

Fraudulent business practices violate every value MCI embraces. MCI does not tolerate bribery or corruption. We promote and support international and local efforts to eliminate corruption and financial crime. We only offer and accept gifts, entertainment or personal favours if their value and frequency is consistent with MCI's policy and the local business culture.





We respect the law; complying with international and national laws, client Codes of Conduct and customs and traditions of the countries in which we operate. We work fairly; in an open and transparent manner with our colleagues, clients and suppliers. We compete vigorously but honestly observing all competition and anti-trust laws.

### Regarding our most valuable assets

MCI recognizes that our greatest assets are the people that comprise our team. In MCI offices worldwide, we invest in training and support to ensure that workplaces are safe and supportive of prosperous careers. MCI's Sustainability Reporting systems offer us the opportunity to track investments and projects made for the benefit of our teams and communities worldwide.

MCI strives to integrate the philosophy, which shapes this Sustainability Policy into each aspect of our business strategy and operational practice. The MCI Executive Committee commits to an annual review of the policy to explore updates as required and ensure that MCI goals and objectives align with the principles. As the foremost global engagement and marketing agency, our Sustainability Policy is a foundation as we work to facilitate a global, ethical and sustainable marketplace.

More information on our environmental and social performance can be found in our GRI compliant digital sustainability report on [www.mcisustainability.com](http://www.mcisustainability.com).

